

# FIELD PROVEN. AND READY FOR YOURS.



Pioneer® brand corn products are 100% exclusive and bred for top performance in every growing condition. Test after test in field after field, we're tougher on our hybrids than ever before. The result is a new level of performance from the latest classes of hybrids from Pioneer with year over year consistent performance.

**8.3 bu/A** YIELD ADVANTAGE FROM THE TOP IN-DEMAND NEW GENETIC PLATFORMS OVER THE LAST 3 YEARS.<sup>1</sup>

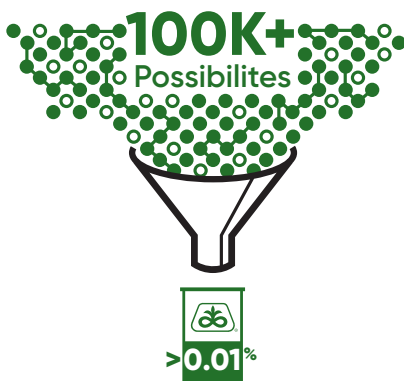
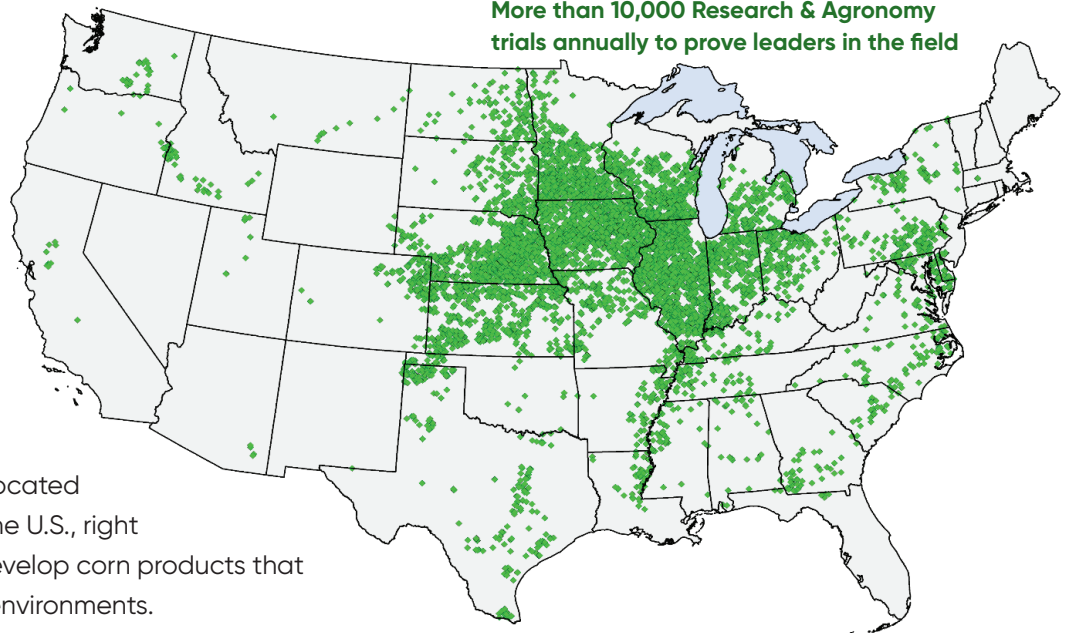
**Exclusive Genetics + Traits + Seed Treatments = Performance**

## Genetics

With more than 100 years of history breeding corn and counting, Pioneer has one of the largest corn germplasm libraries in the world, providing our corn breeders with a diverse set of germplasm to build new hybrids from.

Our corn breeders and agronomists are strategically located in the corn-growing areas of the U.S., right where their test plots are, to develop corn products that perform best in local growing environments.

More than 10,000 Research & Agronomy trials annually to prove leaders in the field



After years of the toughest testing in our history, only those hybrids that have proven themselves in the lab and the field, will make it into a Pioneer bag.

Pioneer offers the most diverse set of products in the industry, including leading options for grain, silage, white food-grade, yellow food-grade, conventional, and waxy end-use markets.

# Exclusive Genetics + Traits + Seed Treatments = Performance

## Traits

Pioneer® brand corn products combine elite genetics and advanced trait technology packages to help manage pests on your farm.



A full suite of product options available for above- and below-ground insect protection and weed management.

Our insect protection pipeline is full of new and advanced technologies that bring additional options for insect protection and flexible weed management.



**QROME®**  
**6-8 bu/a**  
**YIELD ADVANTAGE<sup>2</sup>**

OVER COMPETITIVE PRODUCTS WITH THE SMARTSTAX® TECHNOLOGY, 2019-2021

## Seed Treatments



Only premium seed treatments are used to protect our elite genetics from in-season disease, insects, and nematodes to help maximize yield potential. LumiGEN® seed treatments are proven in the field for multiple years before added to our corn recipe.

### NEW FOR 2023

Our updated recipe for 2023 brings another layer of protection against Rhizoctonia and Fusarium to what was already the most robust fungicide seed treatment in the industry.



Premier ingredient Lumialza® nematicide seed treatment shields roots with an expanding bio-barrier protecting corn from yield-robbing nematodes for more than 80 days while cooperating with beneficial microorganisms.

Learn more about our latest classes at [www.pioneer.com/fieldproven](http://www.pioneer.com/fieldproven)

	PREMIUM PACKAGE	ENHANCED CORN ROOTWORM PACKAGE
<b>FUNGICIDE SEED TREATMENT</b>		
Ipconazole	✓	✓
L-2012 R biofungicide	✓	✓
Lumiscend™ Pro (inpyrflumax, ethaboxam, metalaxyl)	✓	✓
<b>INSECTICIDE/NEMATICIDE SEED TREATMENT</b>		
Lumivia® 250	✓	
Lumisure® 250	✓	
<b>Lumialza® nematicide</b>	✓	✓
Lumisure® 1250		✓

### Lumialza Advantage over FST/IST



in high nematode pressure



in low nematode pressure

<sup>1</sup> Data is based on an average of on-farm and IMPACT™ trial comparisons in 2019-2021 of the top 34 genetic platforms by demand from hybrid classes advanced 2019 or later. Comparisons are against all competitors, technology segment matched, unless otherwise stated, and within a +/- 3 CRM of the competitive brand. Product performance is variable and subject to any number of environmental, disease and pest pressures. Individual results may vary and from year to year and prior performance is not a guarantee of future performance. Multi-year and multi-location data are a better predictor of future performance. DO NOT USE THIS OR ANY OTHER DATA FROM A LIMITED NUMBER OF TRIALS AS A SIGNIFICANT FACTOR IN PRODUCT SELECTION. Refer to [www.pioneer.com/products](http://www.pioneer.com/products) or contact a Pioneer sales representative or authorized dealer for the latest and complete listing of traits and scores for each Pioneer® brand product. Pioneer® brand products are provided subject to the terms and conditions of purchase which are part of the labeling and purchase documents. Product label instructions must be followed at all times. No offer for sale, sale or use of these products are permitted prior to issuance of the required country, region or state registrations.

<sup>2</sup> Data is based on the average of comparisons made in the United States 2019-2021. Comparisons are against all competitors, segment matched, and within a +/- 3 CRM of the competitive brand. Competitive products are products other than those marketed and/or sold by a member of the Corteva Agriscience group of companies.

<sup>3</sup> Lumialza® nematicide seed treatment vs. non-nematicide seed treatment utilizing the same insecticide and fungicide recipe in seed applied technology replicated and strip trial data. Yields ranged from 3 to 9 bu/a depending on nematode species and population, in 184 low stress and 54 moderate to high stress locations.

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